

INVITATION TO EXHIBIT  
T.C.B.'S ANNUAL SPRING CONFERENCE  
February 26, 2022  
~~The Marriott Riverside at the Convention  
Center  
3400 Market Street, Riverside, CA 92501~~  
Change to Virtual  
Conference!



Dear Friend of Literacy,

We invite you to join us at TCB's annual spring conference, our 42<sup>nd</sup> great literacy conference in Southern California.

Our current information is that we are now changing the conference to a full virtual conference - this will be following the CDC guidelines. After all, we are concerned for the safety of all our participants.

We will no longer be having an exhibit area. You will be able to communicate with the participants via the materials that you write for us to send them. Be sure to include links in those so that they can access more information.

Our target population includes parents, early childhood caregivers, public or private school teachers, speech/language therapists, physicians, and psychologists. Our participants greatly appreciate exploring and purchasing educationally related materials. Schools and clinics often rely on conference recommendations in selecting materials. Individual teachers seek materials to use with students, to facilitate their own teaching, and to share with parents. Parents seek materials to use at home with their own children. Our Keynote speaker is Dr. Maryanne Wolf.

**CRITICAL INFORMATION for  
EXHIBITORS:**

Times: Saturday 12:00 pm and 3:30  
pm during break time

Thank you so much for your willingness to join our conference and for your flexibility with our change to virtual. We greatly appreciate your attendance.

Please feel free to contact me if you have any questions. My direct email is [tcb.info@dyslexia-ca.org](mailto:tcb.info@dyslexia-ca.org).

 Sincerely,

Regina G. Richards, TCB Conference Chair



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**CHANGE TO ALL VIRTUAL**

Southern CA Tri-Counties Branch of the IDA  
5225 Canyon Crest Dr., #71 Box 308, Riverside, CA 92507-6301  
951/686-9837  
<http://social.dyslexiaida.org>  
[tcb.info@dyslexia-ca.org](mailto:tcb.info@dyslexia-ca.org)

I request an Exhibitor's Spot for TCB's Annual Spring Conference, on Saturday, February 26th, 2022.

Company Name		
Company Representative		
Address		
City	State	Zip
Daytime Phone	Cell Phone	
1st Name	2nd Name	

\*\*Please describe your items or services (for inclusion in our conference booklet – no more than 25-30 words) on the bottom of this form.

Exhibitor Fee is \$50 per person.

Basic Exhibitor Fee - @\$50 one person	
Additional person fee – @ \$50 per person	

Representative Signature
Total Amount Enclosed \$

Please make **check** payable to *The So CA Tri-Counties Branch, IDA*.

All completed forms and payment – or online registration - due **by February 12, 2022** to ensure listing in our printed handout. Late exhibitors are accepted on a space-available basis but will not be listed in the handout.

**Mail to:** TCB, 5225 Canyon Crest Dr., #71 - 308, Riverside, CA 92507

**Online:** Go to <https://exhibitors2022.eventbrite.com> (online registration until February 12, 2022 if space available)

For more information, visit: <http://conf.dyslexia-ca.org/>

Please describe your item (i.e., What type item?)
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